



July 22, 2011

PHILIPPINES STOCK EXCHANGE
4F Philippine Stock Exchange Center
Exchange Road, Ortigas Center
Pasig City

Attention: Ms. Janet A. Encarnacion
Head, Disclosures Department

Subject: Vista Land & Lifescapes, Inc.: **Resignation & Election of Board of Director**

Gentlemen:

Please see attached copy of the SEC Form 17C on the Resignation and Election of Officers of Vista Land, filed today.

Truly Yours,

A handwritten signature in black ink, appearing to read 'Brian Edang', is written over a faint, illegible background.

Brian Edang
Officer-in-charge

COVER SHEET

C	S	2	0	0	7	0	3	1	4	5
S.E.C. Registration Number										

V	I	S	T	A		L	A	N	D		&		L	I	F	E	S	C	A	P	E	S	,	
I	N	C	.																					

(Company's Full Name)

L	A	S		P	I	N	A	S		B	U	S	I	N	E	S	S		C	E	N	T	E	R
N	A	T	I	O	N	A	L		R	O	A	D	,		T	A	L	O	N	,		L	A	S
P	I	N	A	S		C	I	T	Y															

(Business Address : No. Street/City/Province)

Brian N. Edang
Contact Person

584-5730 loc 108
Company Telephone Number

1 2	3 1
<i>Mont</i>	<i>Day</i>
<i>h</i>	
Calendar Year	

17-C
FORM TYPE

0 6	1 5
<i>Mont</i>	<i>Day</i>
<i>h</i>	
Annual Meeting	

Secondary License Type, If Applicable

Dept. Requiring this Doc.		

Amended Articles Number/Section

	Total Amount of Borrowings	
	Domestic	Foreign
Total No. of Stockholders		

To be accomplished by SEC Personnel concerned

File Number							
Document I.D.							

_____ LCU

_____ Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **22 July 2011**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **CS200703145**
3. BIR Tax Identification No. **006-652-678-000**
4. **VISTA LAND & LIFESCAPES, INC.**
Exact name of issuer as specified in its charter
5. **Philippines**..... 6. (SEC Use Only)

Province, country or other jurisdiction of incorporation Industry Classification Code:
7. **3rd Level Starmall Las Piñas C.V. Starr Avenue, Philam Village Pamplona, Las Piñas City**
Address of principal office **1747**
Postal Code
8. **(632) 874-5758 / (632) 872-6947**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding or Amount of Debt Outstanding
Common Shares (7/21/2011)	8,534,389,614 Shares (net of 4,351,000 treasury shares)

11. Indicate the item numbers reported herein: **Item 4. Resignation, Removal or Election of Directors or Officers**

Item 4. Resignation, Removal or Election of Directors or Officers

At the special meeting of the Board of Directors of Vista Land & Lifescapes, Inc. held earlier today, July 22, 2011, Mr. Manuel Paolo A. Villar was elected President and Chief Executive Officer of the Company, replacing Ms. Benjamarie Therese N. Serrano who resigned to assume a senior executive position in Fine Properties, Inc. to head Business Development for the Villar Group of Companies. Ms. Serrano will remain as a member of the Vista Land Board.

In the same meeting, Mr. Ricardo B. Tan was elected as Chief Financial Officer of the Company, replacing Mr. Manuel Paolo A. Villar.

MANUEL PAOLO A. VILLAR. Mr. Villar is a finance professional and has had extensive experience in the real estate industry, having assumed various senior positions in the Vista Land Group. Prior to his most appointment as President and CEO, Mr. Villar was Chief Financial Officer of the Company and was instrumental in the public listing of the Company on the Philippine Stock Exchange. He spearheaded all major fund-raising activities for Vista Land over the last few years. He has also headed the Corporate Planning Group of Crown Asia Properties, Inc. (a subsidiary of Vista Land), and worked for McKinsey and Co. in the United States.

Mr. Villar graduated from the Wharton School of the University of Pennsylvania with a Bachelor of Science in Economics and Bachelor of Applied Science in 1999.

RICARDO B. TAN, JR. Mr. Tan is a professional with extensive experience in various fields including the airline, telecommunications, finance, and real estate sectors. Prior to his appointment as CFO, he was Senior Vice President for Finance at Vista Land. He has also worked for the International Finance Group of the Department of Finance, was a Vice President at PLDT, and a consultant for the Asian Development Bank.

Mr. Tan obtained his Bachelor of Science Degree in Monetary Economics from the London School of Economics in 1986 and MBA degree from the University of Chicago Booth School of Business in 1991.

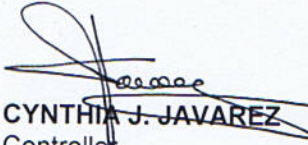
Please see attached press release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on behalf by the undersigned hereunto duly authorized.

VISTA LAND & LIFESCAPES, INC.
Issuer

By:


CYNTHIA J. JAVAREZ
Controller

Date: July 22, 2011

PRESS RELEASE

Vista Land appoints new CEO

Vista Land and Lifescapes Inc., the country's leading homebuilder, today announced the appointment of Manuel Paolo A. Villar as President and Chief Executive Officer of the Company. Mr. Villar, eldest son of the company's founder, Senator Manuel B. Villar, replaces Ms. Benjamarie Therese Serrano, who will assume a senior executive position in Fine Properties, Inc., the investment holding company of the Villar Family, while remaining a non-executive director in Vista Land.

Paolo Villar has had extensive experience in the real estate industry, having held various senior positions in the Vista Land Group since 2001. Prior to his appointment as President and CEO, Mr. Villar was Chief Financial Officer of the Company and was instrumental in the public listing of the Company on the Philippine Stock Exchange. He spearheaded all major fund-raising activities for Vista Land over the last few years, after heading the Corporate Planning Group of Crown Asia Properties, Inc. (a subsidiary of Vista Land). Mr. Villar worked for McKinsey and Co. in the United States before returning to the Philippines in 2001 to join the Vista Land Group.

Mr. Villar graduated from the Wharton School of the University of Pennsylvania with a Bachelor of Science in Economics and Bachelor of Applied Science in 1999.

The Company also announced the appointment of Mr. Ricardo B. Tan, Jr. as Chief Financial Officer. Prior to this appointment, Mr. Tan was Senior Vice President for Finance of the Company. A finance professional, Mr. Tan previously worked for the International Finance Group of the Department of Finance as well as other private corporations.

Vista Land is a publicly-listed holding company majority-owned by the Villar group. It is the largest homebuilder in the Philippines and sells houses under the Brittany, Crown Asia, Lessandra and Camella brands.